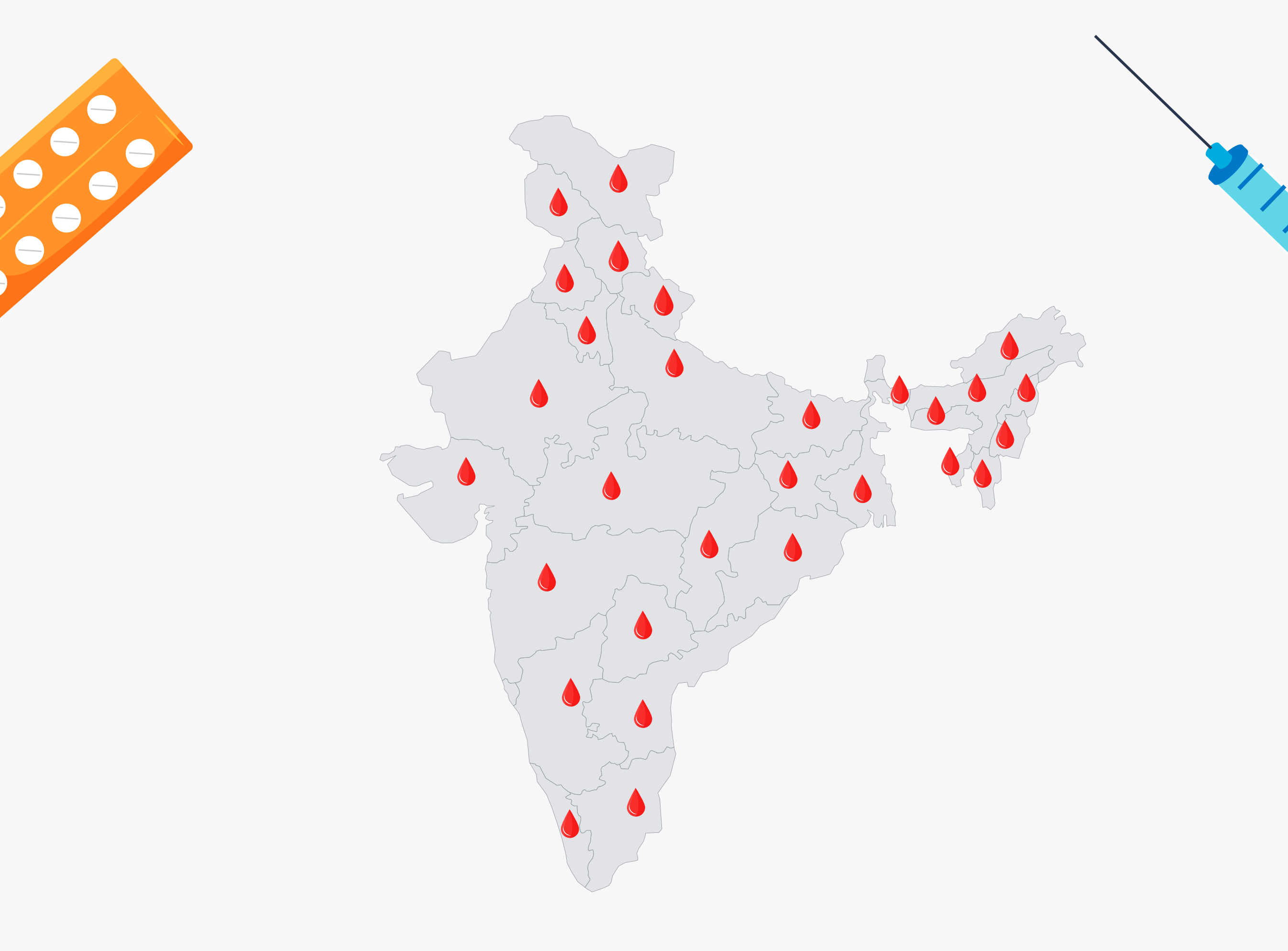




DIABETES CAN BE SCARY, BUT PURCHASING DIABETES INSURANCE SHOULDN'T BE.

DIABETES IS ON THE RISE.



As India has become the home to the largest number of diabetics in the world,

it is important to understand the economic impact of this disease.

A diabetic may spend

INR 3-4k/month

towards medicine, tests, insulin shots, healthy diets and so on.

Association of Physicians of India states that **the poor urban population spends around 34% of their income** on diabetes treatment while the **rural population spends around 27% on the same.**

Infact, the **average claim size of diabetes related hospitalization is INR 80,000**, expenses can run into lakhs of rupees.

Moreover, you are at a greater risk to develop diseases related to your foot, eye and vision, cardiovascular, kidney and lungs. They place an enormous strain on your finances.

No. of years of disease	Avg Monthly Expenses
1 year	1.2 to 3 Lakh
5 years	6 to 15 Lakh
10 years	12 to 30 Lakh

How could you mitigate this financial burden?

Many of you wonder why you should purchase a diabetes specific plan when you could add a diabetes cover to your general health plan.

	INSURER	PLAN	ANNUAL PREMIUM (40 YR OLD)	ANNUAL PREMIUM (60 YR OLD)
Regular Covers	Religare Health Insurance	Care	6,871	18,498
	Apollo Munich Health Insurance	Easy Health	8,169	19,504
	Star Health Insurance	Medi Classic and Senior Citizen Red Carpet	7,251	21,240
Diabetes Specific Covers	Apollo Munich Health Insurance	Energy Sliver	14,250	30,291
	Star Health Insurance	Diabetes Safe Plan A and Senior Citizen Red Carpet	13,676	21,240
	Religare Health Insurance	Care Freedom with Health Checkup	12,036	23,732

Source: Economic Times & Company websites

Yes

Premiums for diabetes specific plans is higher but here are **3 reasons why you should still opt for one:**

1. Obtaining health insurance for patients with diabetes can be a difficult task.
2. The waiting period for generic health plans is longer, varying from 12 months - 2 years.
3. They provide more adequate and comprehensive coverage.

Escape from annoying clauses and enjoy the benefits of excellent insurance cover with these diabetic health insurance plans today.

Here are our top picks for you:



Take it easy!

HDFC Ergo
Energy Health
Insurance Plan



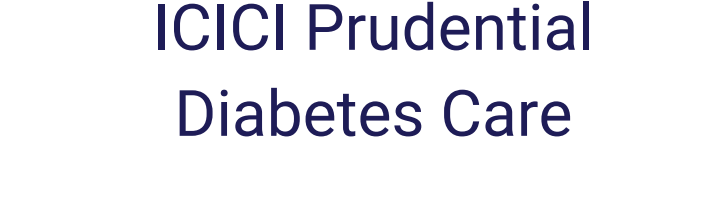
Activ Health
Enhance Diabetes



HEALTH INSURANCE

Health ki Guarantee

Religare Care
Freedom Diabetes
Plan



ICICI Prudential
Diabetes Care



National Insurance
Varistha Mediciam



Star Health
Diabetes Safe

Long working hours, lack of exercise and poor eating habits

are taking a toll on the health of the Indians.

It's time to make our health a priority.